

C2X WRESTLING

FORT MILL, SOUTH CAROLINA

COMMITMENT
TO EXCELLENCE

#Live LIMITLESS

C2X Wrestling Academy Celebrates Multi-Year Partnership with Nike Wrestling & Athlete Performance Solutions

JUNE 16, 2026

Fort Mill, SC - C2X Academy is adding yet another accolade to its impressive lineup of elite-level coaching, mentoring, and character-building offerings for wrestlers and student-athletes ages 3-18.

A new, multi-year partnership with Nike Wrestling and Athlete Performance Solutions, the exclusive global licensee of Nike Inc., signals a significant shift for the non-profit organization as it prepares to build a larger facility with enhanced training and programming opportunities.

"Becoming a Nike Club means the world to us," said C2X Co-Founder Tim Hennessey. "It signals our forward progression in terms of athlete and community impact, which we hope inspires other clubs, people, and businesses to adopt a similar 'think like a champion' mindset.

"Not only will our athletes and coaches proudly wear Nike gear at every practice, but they'll also prioritize mind-body connection, teamwork, leadership, and can-do attitudes, behaviors, and disciplines."

Nike/APS sponsors gear and apparel for select wrestling clubs and high school All-American teams worldwide. As one of Nike's earliest forays into specialized footwear, the brand has maintained a long-term presence in wrestling, including partnerships with United World Wrestling.

Wayne Wells, a distinguished member inducted into the National Wrestling Hall of Fame in 1982, was the first athlete to have a signature shoe with Nike following his gold-medal performance at the 1972 Olympics.

Matt Bergmeyer, manager of wrestling partnerships for Nike Wrestling, said C2X Academy's growing success is a credit to the 'developing the whole athlete' culture that Tom Tanis, Tim Hennessey, and Vas Lahanas have built over the last 12 years. Their experience at the highest levels of the sport has helped shape a program that understands how to prepare young men and women for success in more ways than just wrestling, preparing them to lead and make an impact long after their time in the sport.

”I have no question that C2X's dedication to the sport and to their community aligns with Nike's mission," Bergmeyer added. "I am proud of the work we have done to bring this team into the Nike family, and I'm excited to partner with, support, and learn from them.

”Their commitment to growing wrestling across the Carolinas, creating opportunities for athletes to reach their full potential, and using their platform to promote the sport in such a positive way is exactly the kind of leadership Nike is proud to support."

In addition to Nike-sanctioned training gear for all C2X club members, the training academy will have its own Nike Team Store, where athletes, families, and supporters can shop for branded sweatshirts, joggers, backpacks, hats, and more.

"For more than a decade, C2X has instilled the mindset of 'Think One C2X' into every athlete who walks through our doors," Hennessey said. "Now, with Nike uniforms and gear, athletes and coaches will not only compete as one team, but visually represent the unity, discipline, and culture that define C2X."

For more information about C2X or the Nike/APS sponsorship, contact wrestling@c2xacademy.com.

MORE ABOUT ATHLETE PERFORMANCE SOLUTIONS (APS)

APS is a global footwear and apparel licensee of Nike, Inc., marketing, distributing, and selling Nike's pinnacle performance footwear, competition apparel, and wordmark apparel for several sports.

With a deep understanding of athletes' needs and demands, APS sources and distributes a wide range of Nike products tailored to enhance performance and optimize athletic capabilities.

As a licensee, APS upholds the highest standards of quality and authenticity, working closely with Nike to ensure that every product meets the brand's renowned standards of excellence, including footwear engineered for superior traction and stability and apparel designed for optimal comfort and flexibility.

In addition to providing Nike products and delivering exceptional service and a seamless shopping experience, APS is a trusted resource for knowledge, advice, and support on sports performance.

CONTACT
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WHO WE ARE

CREATING A CULTURE OF EXCELLENCE

Since 2014, C2X Wrestling Academy has been expanding the wrestling ecosystem that spans the Carolinas. What started as a non-profit youth sports organization to foster athletic excellence has become a 5,500-square-foot transformational training facility where wrestlers come to connect, improve, and master fundamentals that serve them both on the mat and in life. C2X is a wrestler's sanctuary.



BY THE NUMBERS

12 +
Years Serving the Carolinas

200+
Athletes Coached Annually

60+
College Wrestlers Developed

40+
Athletes Receiving Full or Partial Scholarships

WHO WE SERVE

- Youth Athletes (Ages 3-18)
- College Wrestlers
- High School Wrestling Programs
- College Recruiting Networks
- North & South Carolina Wrestling Communities

DIGITAL REACH

115K
TikTok Followers

9.1K
Instagram Followers

8.7K
Youtube Subscribers

1.3M+
Combined Coaching Staff Followers

PARTNERS & AFFILIATES

NIKE · CISCO · USA WRESTLING

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WHAT WE DO

BUILDING CHAMPIONS IN WRESTLING, ACADEMICS, AND LIFE

TRAIN
FUTURE CHAMPS + NOVICE

Young athletes build confidence, coordination, and fundamental wrestling skills in a positive, high-energy environment.

COMPETE
DEVELOPMENT + ADVANCED

With elite coaching, and year-round competition opportunities, wrestlers are prepared for varsity and collegiate success.

DEVELOP
CAMPS + CLINICS

Wrestlers access next-level technique through Clinics, Camps, and Weeklong Residencies led by Division I coaches and national champions.

GROW
OFF-THE-MAT INITIATIVES

Through Scholarships, Academic Initiatives, and Live Limitless Mentoring, athletes receive the support and opportunities they need to succeed.



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WHAT WE BELIEVE

THE MINDSET BEHIND OUR MISSION

THE C2X WAYS

Do the Right Thing Always
Honor Commitment
Be Prepared for Battle
Be Your Own Ambassador
Go the Extra Mile
Build Those Around You Up
Get Clear on Expectations
Listen Generously
Speak Positively Honest
Invest in Relationships
Be Relentless About Continuous Improvement
Walk In Others' Shoes
Lead By Example
"Bring It" Every Day
Think One C2X
Celebrate Success
Always Ask Why
Sign Your Work With Pride
Work Smart
Assume Positive Intent
Embrace Change
Fix Problems at the Source
Serve One Another
Have Fun

"At C2X, I learned you can't just do the minimum. And when you apply that type of thinking to other areas of your life, it starts to guide your attitude and shape how you approach every situation."

-Sebastian Colon,
Former C2X Member & Charlotte Firefighter



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FOUNDERS & COACHES



Tim Hennessey
Founder + Owner
Captain of Rutgers Wrestling and coached the #1 high school wrestling program.



Vas Lahanas
Founder + Owner
Wrestled at University of Maryland and competed as an NCAA qualifier.



Tom Tanis
Owner + Head Coach
Earned All-American honors at Rutgers and qualified twice for the NCAA Championships.



College wrestling standouts from the late 1980s and early 1990s, Tim Hennessey, Tom Tanis, and Vas Lahanas, built C2X to fill a void in the Carolinas' wrestling community, expand the sport's visibility and reach, and do for others what had been done for them as aspiring youth wrestlers.

Their pay-it-back methodology laid the foundation for the club's Commitment 2 Excellence.

The club boasts ten dedicated coaches, including the founders, with All-American, State Champ, and NCAA pedigree.

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CONTACT US

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